

radio hearing aid

Client: Connevens Ltd

- Customisable fascia design
- Elastomeric keypad
- Simple user interface
- User-centred operation
- Injection moulded construction

Brief:

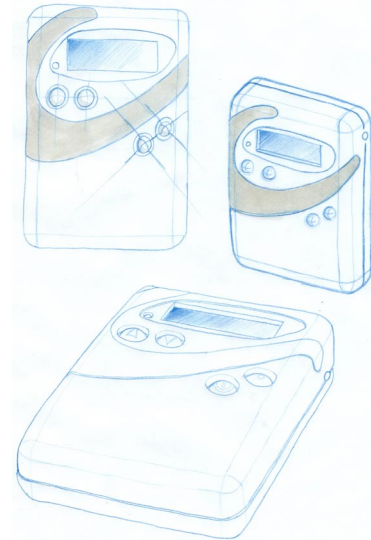
Connevens are a leading UK supplier of equipment for people with hearing impairments. SA were asked to design a moulded casework for a radio hearing aid for use in educational establishments, that allowed for concealment of important presets.

Solution:

The idea of a customisable design sparked the idea of a removable fascia that would conceal 'basic' presets while allowing the pupil to choose the colour of their particular unit. The rear battery compartment was used to hide the important rear presets. The design also incorporated a number of microphone / control aperture options.

Result:

The hearing aid has sold many units nationwide and proved very popular with pupils and educational institutions alike.



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