

soap dispenser

Client: **Diversey**

- Styled for a European market
- Easy to load / operate / maintain
- Complements existing product range
- Mass production design

Brief:

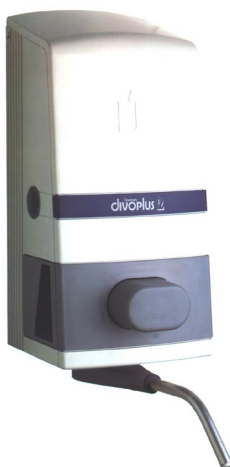
Brightwell Ltd commissioned SA to design and develop a new 2 litre soap dispenser for commercial kitchens, to be sold predominantly to OEM customers across the European market under the Diversey Brand. Health and safety factors in commercial kitchens were major drivers for this project.

Solution:

A design was developed that complemented the existing product range and yet included a number of innovative injection moulded features. The design made the task of refilling simpler along with the operation and cleaning of the unit.

Result:

The overall style of the unit was considered a statement of quality for the client, which was reflected in the healthy sales of the product.



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product design
architecture

