

process controller

Client: 

- Distinctive product identity
- Integration with client electronics team
- 32U, 16U, 4U rack mounted modules
- Design Award Winner

Brief:

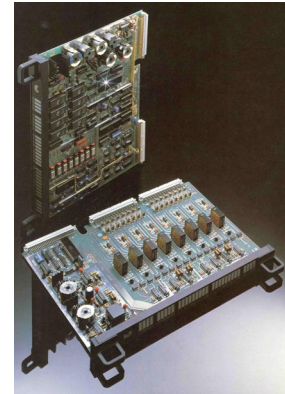
SA was briefed by Control and Readout Ltd to create a distinctive product design concept and identity for a new process controller.

Solution:

The practice worked closely with CRL for the development of the control and measurement system, which would be used in applications from the food industry to steel production. SA looked closely at providing an environmentally protective case (IP65 rated) that would shield the internal components, be intuitive to use, while also allowing for 32U, 16U, and 4U high modular configurations.

Result:

The successful Sadler Associates design won much industry acclaim for Control and Readout Ltd and was credited with a design award for 'Outstanding British Product'.



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