

body scanner

Client: **varian** 

- New graphic livery
- Reduced unit size
- Utilises existing technology
- User-centred operation

Brief:

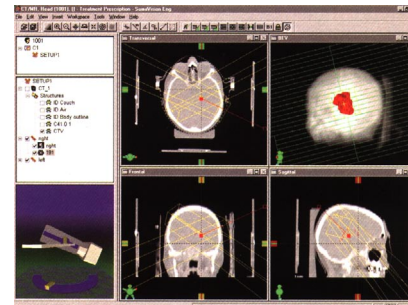
Varian Oncology Systems Ltd, who produce a range of body scanners approached SA to become involved in an on-going development programme related to the visual aspects of the 'Ximatron' range.

Solution:

The practice worked toward reducing the physical and perceived size of the unit by using clever styling cues in the caseworks design. New liveries, and colour schemes were also created by SA to complement the external forms.

Result:

As can be seen from the images the unit was successfully put into production and well received by the market.



design studio
product design
architecture

