

# intraocular lens

Client: **RAYNER**  
Let there be light

- Sterile packaging design
- Easy handling for theatre staff
- Low unit cost - disposable
- Injection moulded carrier and case

## Brief:

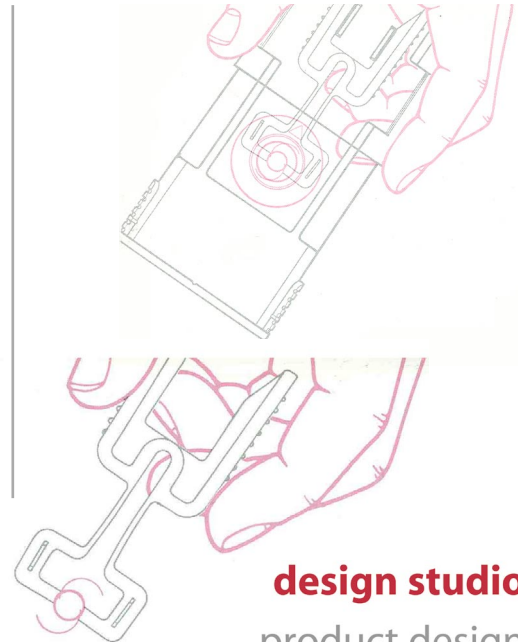
Rayner Optical Co. Ltd employed the services of SA to package a surgically implanted lens to protect it while in transit and to facilitate easy, sterile handling in the operating theatre.

## Solution:

The design was developed to combine the packaging of the lens and for the carrier to serve as the applicator, to enable the surgeon to manipulate the lens. The polypropylene 'tweezers' also act as a restraint to prevent damage during transit.

## Result:

Following preproduction testing and evaluation the product was successfully launched by Rayner Optical Co Ltd and lead to an increased market share for their lens business.



**design studio**  
product design  
architecture

